

Novi Sad // andjela.paskulov@gmail.com // <https://andjelapaskulov.github.io/>

**PROFILE** I am a Professional Graphic Designer with a **three-year diploma in Graphic Design**, driven by curiosity and a passion for visual communication. I enjoy solving creative challenges and continuously improving my skills. I value teamwork, clear communication, and organized processes as key elements of successful design.

**TECHNICAL SKILLS**

**GRAPHIC DESIGN**

**Adobe Illustrator // CorelDRAW // Adobe InDesign // Adobe Photoshop // Adobe Fresco**

- Logo design
- Visual identity systems
- Packaging design( labels, wraps, and packaging concepts)
- Posters, promotional materials, book & magazine cover design
- Mockups and print-ready assets
- Illustrations

**WEB DESIGN**

**HTML // CSS // Figma // Wix**

- Website design and layout
- Branding for digital platforms

**3D MODELING**

**Autodesk Inventor // Blender**

- Mockups and basic 3D visualizations

**VIDEO, AUDIO EDITING & ANIMATION**

**Adobe Premiere pro // Audacity // OpenToonz // Canva // Adobe After Effect // Moho**

- Commercial video content
- Instagram videos and reels

**FREELANCE**

**2025 – PRESENT**

- Designed **logos** and full **visual identity systems** for diverse clients
- Collaborated with international and local clients on **branding, web, and social media design**
- Created cohesive brand assets across print, digital, and social media platforms
- Produced engaging social media visuals (posts, stories, campaigns) aligned with brand identity
- Translated client ideas into clear, impactful visual solutions through direct communication

**INTERSHIP**

**PLAYGROUND**

Two-month mandatory internship

- Logo design and brand application across print materials
- Designed invoice templates for two companies

Gained experience in **Canva, Adobe After Effects** and **digital marketing basics**

**EDUCATION**

Secondary school:

**"Zrenjanin gymnasium" // 2018 - 2021**

Higher educational school:

**"The Higher Education Technical School of Professional Studies in Novi Sad"// 2022 - 2025**

**ADDITIONAL SKILLS**

Proficient in English // Intermediate in MS Office programs // Basic knowledge on printing devices // B driving license